

### No child should have to sleep on the street. You can help ensure they don't.

You can help families at the New Orleans Women & Children's Shelter by underwriting a shelter room to provide critical support while we work with them to create a stable life for themselves and their children.

The Shelter is the region's *only* shelter provider for a uniquely vulnerable population: intact homeless families with children. Located in New Orleans' Central City neighborhood, we provide transitional shelter in a safe, home-like and child-friendly environment. Each family is assigned a room during their stay and all lodging, meals and programming are free. Programs include education and employment, financial literacy, parenting classes, children's after care, extended case management services post-residence, and more, centered on giving families enough support to achieve *and maintain* stability.



We sheltered over 270 people last year. **2/3 of them were children.** 

# Education & Employment Center Underwriter (One Available) \$10,000

The NOWCS Education & Employment Center underwriter helps provide essential education and exploratory play spaces for children of all ages. It also serves women at the Shelter with space for parenting and personal development workshops, job searching, resume and interview prep, and taking online courses. Underwrite the center for one year and receive the following:

- Exclusive recognition as the shelter's Education & Employment Center underwriter in printed and digital materials
- Recognition in the shelter foyer (viewed by hundreds of visitors, tour groups, donors and volunteers)
- Recognition on nowcs.org
- Inclusion in all PR and media related to the Center
- Opportunity to plan a custom corporate volunteer opportunity for your employees (i.e., a day of work in the space, a community art project or a supplies drive)



A view of the children's side of the education and employment center.

## Main Living Space Underwriter (Five Available)

Underwrite one of five communal spaces, each with its own unique design, resources and opportunities for resident involvement with a focus on building a sense of community and making the Shelter feeling as close to home as possible. Underwriters receive the following for one year:

#### KITCHEN

DINING ROOM

LIVING ROOM

- Exclusive recognition as underwriter of the space of your choice in all printed and digital materials
- Recognition in the shelter foyer (viewed by hundreds of visitors, tour groups, donors and volunteers)
- Recognition on nowcs.org
- Inclusion in all PR and media related to your space
- Opportunity to plan a custom corporate volunteer opportunity for your employees (*i.e., a day of work in the space, a community art project or a supplies drive*)



COMMUNITY PORCH

Volunteers replanting the garden in the community porch.

#### Family Bedroom Sponsor (14 Available)



Women and children are provided with warm, welcoming bedrooms that act as a safe, stable place to lay their heads while they get back on their feet. Rooms are furnished with beds, fresh linens, a small sink and storage space for clothing and personal belongings. Underwrite a family bedroom and receive the following for one year:



- Recognition as a Bedroom Sponsor in all materials and digital communications about the space
- Sponsor name on a plaque in the lobby of the shelter for the year
- Recognition on nowcs.org
- Opportunity to plan a custom corporate volunteer opportunity for your employees (*i.e.*, a day of service in your room, an art project or a supply drive)

\*All sponsorships can be customized upon further discussion and all underwriters receive right of first refusal the next year. For more information, contact Melissa Tyler, Development Director, at (504) 522-9340 ext. 106 or <u>mtyler@nowcs.org</u>.

New Orleans Women & Children's Shelter, Inc. is a §501(c)3 non-profit organization, tax ID 26-0859964. All support is tax deductible to the full extent of the law. Revised 1/2021

ADMINISTRATIVE WING